



December 2023

Dear Donors,

Tahoe Magic will soon celebrate 30 years of bringing “magic” for thousands of individuals and their families at a time when they desperately needed it. Founded as a non-profit in 1994, each year Tahoe Magic has assisted hundreds of families with children, those experiencing a financial crisis, with financial assistance. Tahoe Magic achieved this because we truly have a community that cares about each other.

South Lake Tahoe has many families that experience a time in their lives when they are unable to pay for essential needs. Essential needs include shelter, electricity, heat and food. Families may struggle financially because of a job loss, an illness, an accident, a death or family status change. For our most fragile families, one unexpected crisis can put them at risk of losing housing, having their utilities shut off, not having transportation to get to their job and more. Tahoe Magic can and does help.

Tahoe Magic is unique, and it works directly with referring agencies, our schools, the County Social Services, our library and all of our socially supportive non-profits and those agencies that work to support families. These agencies apply to Tahoe Magic on behalf of their clients with circumstances that qualify for a referral for crisis assistance. Tahoe Magic can then verify and assist with help for the crisis through payment for one of the essential needs of the family. Tahoe Magic never works directly with families.

Annually, we seek community support. Daily we work with our referring agencies that are always looking out for the best interests of their clients. We provided as much as \$600,000 annually in relief at the height of COVID for all those families that lost jobs or work hours during that time. We could do this because of local and regional generous donations.

Last year and this year the need was less but still substantial. In 2022 we provided \$100,000 for families and we will have provided roughly the same when 2023 ends.

We have zero expenses (except stamps and envelopes), and our volunteer board administers funds. Every penny in donations goes back out to our local community neighbors.

Thank you, thank you to our donors who have made this possible. If you are fortunate enough to be counting your blessings this year, please consider those who are struggling in our local community. Go to <http://tahoemagic.org/> and find out how you can help.

It does take a village of supporters to sustain our wonderful mountain top village of South Lake Tahoe. We are all fortunate to call it our home, both for those who can give and for those who need our giving.

With gratitude,  
Tahoe Magic